



The Kleinbach Group

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**BOUTIQUE RECRUITING FIRM CELEBRATES MILESTONE
BY GIVING BACK**

Efforts Target Aged-Out Foster Youth

(GRANITE BAY, CA) — The Kleinbach Group, a boutique recruiting firm specializing in the diagnostics industry, is pleased to announce a partnership with Sierra College to provide mentoring and coaching to career-ready students. The three students selected were recruited from the Guardian Scholars Program, a program that counsels and assists the 120 aged-out foster youth currently enrolled at Sierra College.

The partnership comes on the heels of the firm's tenth anniversary, a milestone that President Lyn Kleinbach is proud to commemorate by giving back. "In 2006, when I made the decision to launch my own firm, I did so with a passion for the industry. I am excited to share my enthusiasm, and perspective of 25 years in the business, with these students who are ready for the next step," commented Kleinbach.

Kleinbach will meet with the students individually over the course of the semester to identify future coursework, career options, and interview techniques, among other topics.

"It takes a comprehensive plan to help these students overcome personal and financial obstacles. Through the Guardian Scholars Program we are able to offer counseling, financial assistance and guidance through their higher education. But a chance to

engage in a professional mentorship is beyond the scope of the program and a valuable opportunity as they seek to enter the workforce,” commented Guardian Scholars Technician Britney Slates.

As the recruiting industry has evolved throughout Kleinbach’s career, so has her approach to the business. “In today’s market, most networking is done via social media. The students and I will collaborate on the importance of a targeted networking strategy and maintaining a positive identity on social media,” Kleinbach added.

Constant networking is only part of the responsibility of Kleinbach and her team. Recruiters are tasked with becoming incredibly familiar with their clients’ business models and objectives while identifying top candidates in the market.

“I am thrilled to be able to share my story of success with these students. Half of all small business fail within the first five years. They need to know why mine succeeded... confidence in my experience, abilities, resources and business relationships. I have been able to sustain and prosper, growing The Kleinbach Group into a sought-after, nationally-competitive firm,” explained Kleinbach.

With advances in technology and research, Kleinbach’s clients in the clinical diagnostic sector of the healthcare industry are rapidly adding to their sales, corporate accounts, sales management and marketing teams. Data-driven businesses, molecular diagnostics, point-of-care and cutting-edge diagnostic companies offering specialized testing and personalized medicine continue to top the charts in growth of services and products.

In turn, the recruiters at The Kleinbach Group continue to search nationwide for leadership in all of these areas. To that end, Kleinbach will once again attend the American Association for Clinical Chemistry’s annual trade show (AACC) July 31 to August 4 in Philadelphia, PA.

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The Kleinbach Group is a top recruiting firm with over 25 years of proven success. Now celebrating its tenth anniversary, the expertise of the firm is in connecting outstanding sales, marketing and management talent with thriving healthcare businesses through sophisticated interviewing and referencing techniques, creating long-term career partnerships with our clients and candidates.