

Secure Cloud Based Portal to Share and Manage Corporate Information

**Business Services
Board of Director Compliance**

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Oscar A. Jofre
Founder, President/CEO

BIO: Mr. Oscar A. Jofre Jr. is the Founder, President, and Chief Executive Officer of BoardSuite Corp. Formerly Mr. Jofre served as the President and Chief Executive Officer at Meta4hand Inc. He began working with voice recognition systems in the early 1990s and, with the assistance of the National Research Council (NRC), developed a voice imprint technology for law, medicine and dentistry. Mr. Jofre was also the founder/Chief Executive Officer of BabelFish a leader in multilingual solutions. Mr. Jofre has been successful in building teams to execute raising of capital, mergers and acquisitions. Meta4 hand is Mr. Jofre's fourth start-up in what he has called a mission of "humanizing" technology to expand human potential. He served as

a Director at Meta4hand Inc. A co-founding member of the Canadian Network of Language Industries and on the steering committee of the Language Industry Technology Roadmap, an initiative of Industry Canada and the National Research Council, Mr. Jofre also sits on the boards of IO-TEK Inc. and THECIS and is on the Advisory Board of Enrolnet Inc.

About BoardSuite:

Provided as a FREE SaaS-based service, BoardSuite enables management to manage, organize and share their corporate information securely. BoardSuite enables management to manage their documents, calendaring, people committees, contracts, and capitalization table.

BoardSuite was created to mitigate risk by providing directors, officers and shareholders a simple yet powerful solution to address their responsibilities surrounding good governance and compliance, thus allowing them to devote more time towards helping their organizations improve overall business performance.

Interview conducted by: Lynn Fosse, Senior Editor CEOCFO Magazine

CEOCFO: Mr. Jofre, what is BoardSuite?

Mr. Jofre: We offer a secure cloud based portal to enable management, board of directors and stake holders (officers, directors, shareholders) of companies and organizations to manage, organize and share corporate information to meet their governance and regulatory compliance requirements, anywhere in the world.

CEOCFO: How has this been handled in the past?

Mr. Jofre: Binders and email were and are still being used to share highly sensitive and confidential between board of directors, management, stakeholders, legal counsel and auditors. These methods have a high level of risk and cost associated with them. BoardSuite is clearly the better solution.

CEOCFO: Have boards of directors been looking for a better way or is it something they are going to be glad to know when they realize it exists?

Mr. Jofre: Five or six years ago I would have answered that question by saying that they were looking into it. Now I think what is happening - in light of so many different examples in the US and around the world where an executive assistant accidentally hit the wrong button and inadvertently sent sensitive information to the wrong set of people - is that directors are fully aware of the risk associated with the sensitivity of information and are looking for risk mitigation tools. There is a push and pull going on right now. I think the motivation that is driving everybody, particularly in the last two years, is that directors are very concerned that unauthorized information should not be available to others - particularly because it creates a high level of risk.

CEOCFO: Is there a common thread amongst type of company that is using your service today?

Mr. Jofre: The common thread is they have a board of directors that are bearing risk from director law suites and security regulators. BoardSuite is being used by companies in over forty different countries - whether the company is privately held, a publicly traded or a not for profit. We cater to all different sizes of organizations - large or small. We have companies

that are traded on Nasdaq, the OTCB and the TSX. Now companies and individuals are motivated to change the way they do business. Moving into a secured board portal is fundamentally changing the way people operate their business – for the better.

CEOCFO: How do you maintain security?

Mr. Jofre: Security is on the top of everybody's mind. We adhere to the same level of security that banking is utilizing in the market place - SSAE16 Type 2. We are also ISO-27001 certified in our facilities. Our TRUSTe certification mandates that we are not sharing the data and are not disclosing it to anybody. If you go to our portal at our website we do not list our clients. Our clients want absolute confidentiality. They are using our service precisely because they want to be able to share sensitive information the board members with the utmost confidentiality. Our clients appreciate our banking grade security within the portal.

CEOCFO: How do you reach potential clients?

Mr. Jofre: Most of the user base that we attract today either comes through LinkedIn or blogging driven by our extensive social media campaigns. We are very active in conversations on relevant LinkedIn groups and Twitter.

CEOCFO: What is the competitive landscape?

Mr. Jofre: Initially when we first got started way back in 2003 there was no competition. Today there are a handful of companies providing board portal solutions. That just goes to show you that the market is maturing and demand is strong. The biggest differentiator for BoardSuite in the marketplace today is that we offer our service to our clients for free. They can use the portal to manage unlimited storage. We invite users to register additional organizations because we found that over 44% of our current user base use BoardSuite for more

than two companies. Our clients log once and manage everything. We have a number of other differentiators that separate us from the crowd. We have a no-cost entry point. A client can be up and running in less than thirty minutes with all users invited. We know that 98% of the companies out there in the world need a solution and do not want to be paying an enormous amount of money. We are the best answer in the class!

CEOCFO: How are you making money?

Mr. Jofre: That is a good question. We offer services inside the portal that a regulated company requires, for example a news wire services,

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EDGAR filings and CEDAR filings. We also offer transfer agent services and whistle blower services. These and others are all required by our client base. Like any technology platform - when you have a base of millions of users - a percentage of users support the entire platform.

CEOCFO: What is your geographic reach?

Mr. Jofre: We have no boundaries. We are in forty countries and our expansion has been viral. We are expanding to Australia and Bermuda with a physical presence, technical support and training support staff and marketing in those locations. Our plan is to soon expand to Europe, Africa and Asia. World-wide people are looking for a secured board portal solution and they are happy to come to us to solve that problem.

CEOCFO: Why is this the time for outreach?

Mr. Jofre: Equity CrowdFunding is beginning to have a massive transformational impact on organizations. You now have the ability to raise capital in a different way. In order to do that you must have your information well organized and secure internally and also externally for interested parties doing due diligence reviews on your company before investing. BoardSuite is a perfect solution in this space. Currently Equity CrowdFunding by far is one of the largest phenomenon going on globally which means there are going to be more companies with capital and investors who can now become shareholders. Companies now more

than ever will need to manage information properly and they will need to comply and meet certain level of governance and compliance requirement depending on their jurisdiction. This is a huge fundamental shift in how people are going to react to using the product and how quickly they need to adopt it. Everybody, particularly small companies are constantly looking for capital and now BoardSuite is a tool that they can prepare themselves to gain

access to those investment dollars. For BoardSuite where our reach was previously a million companies and organizations, now the reach is potential is over sixty million. Exciting times!

CEOCFO: Why should the business and investment community pay attention to BoardSuite?

Mr. Jofre: Pay attention because the days of sending your confidential information via email and you thinking that is secure are gone. You cannot risk your profession or your livelihood by not utilizing a secured environment to share that confidential data. That is the one message I share with everybody regardless of whether you are Equity CrowdFunding or not or you are listed as private or not for profit. The risk is there and people are getting sued. You need to protect yourself.