



National Energy Services Company, Inc.
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National Energy Services Company, Inc. Is Well Positioned For Future Growth Developing Their 232 Acres Of Greenhouses To Grow Algae For Waste Energy Production In Elgin, Illinois And The Global Green Resources, Inc. Subsidiary Running Boot Camps For Data Center Consolidation

**Business Services
Energy Reduction
(NEGS-OTC: BB)**

**David F. LaFave
President and COO
National Energy Services Company**

**Robyn Bailey
President
Global Green Resources, Inc.**

Executive Bios:

**David F. LaFave, President and COO
National Energy Services Company**

David has spent the last 25 years as a builder in Michigan and Florida, Operating LaFave Builders, Inc. for 22 years. He brings the management skills necessary to do the construction management and project management for the contracts that the Company has or are negotiating.

**Robyn Bailey – President
Green Global Resources-**

Robyn has spent the past fifteen years in Information Technology primarily as a project manager/consultant/instructor. Microsoft technologies and EMC Storage technologies had been her major focus; but three years ago her work with storage technologies led her into virtualization, specializing in VMware systems. Virtualization of web applications has led to especially exciting opportunities to pursue.

Ms. Bailey comes to her position after years of concentrating on management of technology integration projects while consulting and delivering advanced technical training. VMware 3.x Infrastructure

and the new vSphere cloud technologies are where she lives these days.

The VMware specialization fields Robyn has chosen are VMware Desktop Infrastructure (VDI) known now as VMware View, and Site Recovery Manager because they compliment her many years of disaster recovery planning and networked client system design and support. As much as Robyn enjoys the classroom she always balances it with consulting, specializing in virtualization and storage project management. These days her position at CPN Global Consulting, Inc. is where the majority of her energy is spent. Dedicating her time to CPN clients is extremely rewarding.

She has found balancing all sides of her career keeps her challenged and “on top of her game”.

Company Profile:

About National Energy Services Company:

National Energy Services Company, Inc. and its subsidiaries Applied Concepts For Energy Corp. and Global Green Resources, is a publicly traded company located in the USA. The company's current focus includes various alternative energy production models to which we provide construction management services and will be the primary operator of the site's post construction, either of the whole project or in some locations limited to the waste to energy facilities. The alternative energy methods of production include waste to energy, farming of green algae and bio-mass and bio-fuels production.

About Global Green Resources

Global Green Resources, Inc. is a wholly owned subsidiary of National Energy Services, Inc. (OTC:BB:NEGS), a Nevada holding Corp. The company focus of Global Green Resources is to be a major force in green information technology space. The company's technology division will supply cutting edge services such as Virtualization that will save not only money, but is energy efficient as well

**Interview conducted by:
Lynn Fosse, Senior Editor
CEOCFOinterviews.com**

CEOCFO: What is the focus of National Energy Services and your subsidiary Global Green Resources?

Mr. LaFave: National Energy is focused on alternative energy production, with algae and anything else we can do to help save the business world and make that green, which is where our subsidiary Global Green comes in.

Ms. Bailey: Global Green concentrates on the green IT space with data center consolidation, virtualization, and definitely training for both of those spheres as well.

CEOCFO: What is the company doing today?

Mr. LaFave: Right now, we are developing our Alton, Illinois site, which we have a contract to build 232 acres of greenhouses to grow algae. We will do waste to energy, tires to energy with the site providing approximately 15.4 megawatts of power to the Midwest power grid. We are working on bids for other projects for up to three sites in Canada as

well. We will produce waste to energy there.

CEOCFO: What is it about your process that stands out?

Mr. LaFave: Our belief is that the alternative energy space has been somewhat wasted and quite myopic in that the people that do algae, just do algae and nobody has really brought that to the commercial sector. The people that do waste to energy, well that is all they do. The interesting piece about all of that is that for instance we do waste to energy, with all of the gasses and so forth, we create CO₂, because algae needs CO₂ to grow. So we can create our own CO₂ from the waste to energy, where we don't need an outside source from tanks or something else. We can either use the bio-fuel that is created from algae for sales or to operate our other machinery and generators. The waste energy creates enough steam to run the steam turbine or the gasses such as methane are trapped, converted and used to run machinery as well. So we end up with a substantial amount of power for sale to the local businesses and other sites will use it for sale to the grid. Then we can do tires and sell the rubber char and also various oils that come from that, which can go into bio-diesel. If any given market is impacted by reduction in prices or profitability or something of that nature, we have some other place that we can stay profitable at by having all these three types of businesses available to us.

CEOCFO: Regarding your IT and data-center, what is the synergy with the bio-fuel segment?

Ms. Bailey: There is synergy because we are all trying to reduce energy consumption. Our IT company focuses on data-center consolidations, which saves energy in two ways, one is we deal with server consolidations. We are finding that the majority of stand-alone servers right now are still consuming less than 15% of their energy space that is actually going to be used to work with data. So there is 85% wastage. However, by using virtualization we can really help those numbers by riding essentially six to ten servers on top of one physical. Also we are trying to focus Global Green on the desktop space, the

fastest growing area of IT virtualization, where less than 3% of the desktops in the world have been virtualized. We know that number is going to grow exponentially over the next few years, so we are really positioned to take advantage of that. That means the companies are using less energy to run their desktops and their servers and it does help with security as well. We find that there will be places where we will be working definitely with David's company, with the parent, to help with their IT services. They don't have to go elsewhere; we can just step in and help them with any and all of their IT projects as well. So we do work well together.

CEOCFO: Please explain more about the virtualization!

Ms. Bailey: For people who are not technical, the way that we explain virtualization would be this. As I mentioned most servers are not using most of their resources at this point. So if you were to

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take 10 executives that were going to work in the morning, let's say they are in New York and they have to get from Long Island into Manhattan on the Long Island Expressway. That would be ten executives in ten cars using the resources of those ten cars; that would represent ten servers. Now if the company decided to spring for a high-end luxury van to pick them all up in the same van and take them into Manhattan, we could bring all ten executives in on one vehicle and that would save exponentially. So that would be an example on what would happen with virtualization. We are taking one server and the resources that are spent to run ten servers has now been cut and consolidated down to one. So think of that in terms of desktops, the desktops are even bigger, we can take 100 desktops and run them off of one server machine, instead of having 100 PCs in the company. Therefore, we will save with those resources.

CEOCFO: How much would this be in dollars and cents?

Ms. Bailey: It is not just the energy of running a desktop. Some people focus in on but the electricity is not going to be that much. However, maybe the electricity is not that much, but that means that you hired an IT administrator to take care of those desktops to back them up and take care of the data that lives on one hundred different systems as opposed to taking care of one system. So, the financial savings is not only in energy, but it is also in management and security. What happens is one of those desktops gets a virus and now the guy is running around taking care of one hundred desktops with a virus. Well with virtualization they would be able to probably even stop the virus faster if that was the issue or they would be able to go in and clean them very quickly because they live on one system. So management costs go down quite a bit with virtualization. Also we have a new technology that has been brought in from Intel and from VMware, where we have a process called Distributed Resource Scheduler and its cousin product called DPM or Distributive Power Management. This process looks at CPU memory resources in real time and if it sees that the company could run on five of their six servers, it is going to power the sixth server down automatically for you. Then you will be run everything off of the five servers. If loads discs back up, it powers that sixth server back up and then we will start using it again. This happens in real time without intervention, which is definitely helping as well. So we are taking advantage of technologies and bringing them into today's datacenter.

CEOCFO: Are most companies aware of the possibilities or is it still an education process?

Ms. Bailey: I am sure on David's side it is education as well as mine. We are finding that more and more companies have heard of virtualization, but they might not understand how it fits into their organization. So it is our job to educate. We are finding the server side is becoming mature; people do understand server virtualization and they are really onboard with

that. Everything from large Fortune 500 down to small companies understands how that can help them. On the other side, desktop virtualization is an education; people are just understanding that they don't have to rev their desktops every three to four years now. They can bring us in clients and have that work indefinitely for them.

CEOCFO: How do you reach potential customers?

Mr. LaFave: On our side of the business, we look at it on a regional basis to see who their largest suppliers of bio-fuels are, who the power companies are in that particular region that we can sell to and who the businesses are that we can sell to. We specifically go after those people. In Illinois, there are two local power companies that we have to sell through to use their lines to transmit our waste to energy. There are several major refiners that are very interested in the algae technology. Recently last summer, Exxon came in with a \$600 million ten year program to develop and commercialize algae oil for their use in bio-fuel. Many of their competitors would like to get into that situation as well, and we have spoken to several of them. That is where we are headed in the US. In the Canadian market, we will have to look at if we want to play there. They have a mandate in Canada to have bio-diesel and waste to energy and reduce their landfill sizes by 50%. That mandate has been going on for some time. They haven't reached it now they are looking for new technology and we are poised to go there and we are already negotiating in Quebec.

Ms. Bailey: On our side, we partner with the major players for virtualization. VMware Electronics are helping with our education and will be running our training systems through Arrow and with Dell and EMC as well. We bring in large players to partner with, they will represent leads to us for business and they also help us with our ongoing projects.

CEOCFO: Why should customers work with either side of National Energy; what are the competitive advantages?

Ms. Bailey: For us, we are small enough where it is easy to get in on the ground floor, but we are growing very quickly. We are dealing with resources that are known at this point. Also, we know where the future is going with our industry because the folks who are involved with the company. We are a known entity in that way; it is not something that is pie in the sky. We know it is going to happen. We know it is happening now, so people are interested in it and should be.

Global Green concentrates on the green IT space with data center consolidation, virtualization, and definitely training for both of those spheres as well... There is synergy because we are all trying to reduce energy consumption. Our IT company focuses on datacenter consolidations, which saves energy in two ways, one is we deal with server consolidations. We are finding that the majority of stand-alone servers right now are still consuming less than 15% of their energy space that is actually going to be used to work with data. So there is 85% wastage. However, by using virtualization we can really help those numbers by riding essentially six to ten servers on top of one physical. Also we are trying to focus Global Green on the desktop space, the fastest growing area of IT virtualization, where less than 3% of the desktops in the world have been virtualized. We know that number is going to grow exponentially over the next few years, so we are really positioned to take advantage of that. - Robyn Bailey

CEOCFO: Do you license your technology; what is your revenue model?

Ms. Bailey: Our revenue is going to be based over the next eighteen months primarily on our virtualization boot camp and on consulting. A virtualization boot camp that we run over a two-week period is anywhere from \$100 thousand and \$150 thousand every boot camp that we run, and we schedule them into the 1st Quarter of next year. We are in at least two boot camps a month, so we are looking at that kind of revenue, which is good on the training side. The consulting side is harder to forecast, but we are looking

at consulting revenues to be close to our boot camp going into next year.

CEOCFO: Mr. LaFave, why choose you service in the biofuel area?

Mr. LaFave: The beauty of our situation for the products that we produce, for all of them are needed industries that are required to buy what you produce or in industries that are in short supply. People would love to have more bio-fuel and get into the marketplace; especially in the Midwest where we are using the corn crops to produce ethanol inefficiently. So they would love to have another resource

for that and the algae oils certainly present that opportunity. These major players out there and even some of the farmers would rather use a source other than their own and produce food with what they have as opposed to producing fuel. They are more than interested in using our product as well as some of the major oil companies. We intend to do so at our algae sites and as we find them; especially in the Sunbelt states, where it is obviously easier to grow. As far as the energy in most states, they are required to buy energy that we produce. That is true of California, using waste energy there. In Illinois, we are testing the opportunity to use their local coals, which are high sulfur coals, where we can get the sulfur out of the coal and still get good energy out of their regional coal, which now basically has no markets. This

is because the last two administrations have put in legislations about using that type of coal for power plants or anything else.

CEOCFO: Why should investors look at National Energy Services?

Mr. LaFave: The company in general as are all of the industries that we are talking about, waste to energy has been being used in various fashions by some of the major companies for quite some period of time. The major trash haulers have been using it and burning it for waste energy in various locations for probably a couple

of decades now, but in most places, they won't let you do that now. So our techniques are efficient and don't have any burning involved in them. We are putting everything back to their original state, whether it be gas or liquid, so that we can extract all the carbon basis from them and either create immediate energy or create oils that can be used in bio-fuels. Our revenue from each of those types of sites excluding coal from them, should be somewhere in the neighborhood of \$110 to \$140 million a year with about 30% net profit. That is a pretty fair situation to be in, in any company and the models that we are using appear to give us a tremendous upside. The other people that are into green energy in general and would like to see the algae industry, there is a reason for them to be with us, because we are probably on of the first major attempts at mass commercialization of any substantial acreage. Our method is substantially different than most. We use bioreactors that are twelve feet tall and greenhouses that are a quarter of an acre a piece. We extract the oils everyday from the mature algae. As the tests have grown

over a five year period on this algae, we believe that we are up to the extraction levels of about 9,000 gallons per acre per year. That is substantially higher than anybody else and we are looking at getting to 20,000 gallons per acre per year. Plus then we have the other feedstock's that we can use as cattle feed and the reason that we have cattle or use it for waste energy, whatever is left. So we have tremendous opportunity in the green space with proven technologies in the areas that we are looking at right now, with companies and governments that want it used. As far as Robin's situation goes, she is in a tremendous space for globalization of the virtualization process. I think she may be understating her situation a little bit, in that if you are only doing two a month, you only have one person doing it, we certainly expect that she is going to have several other trainers out there.

Ms. Bailey: Between my chief technical officer Steve Jones, and me and some of the other trainer/consultants that we work with, at this point in time there are fewer than three hundred people in the world

who train virtualization for the number-one virtualization company VMware, and Global Green has access to over a third of those trainers directly. So we are in a really great opportunity for running our boot camps. Right now, even large companies are having a hard time scheduling all the virtualization training they want to primarily because of the trainer base and we have really a good lock on that trainer base.

CEOCFO: Sounds like you are ahead of the curve in all of your areas!

Ms. Bailey: We try to be.

CEOCFO: Final thoughts, what should people remember most about National Energy Services Company?

Mr. LaFave: We are a company that uses proven technologies in various markets to make sure that we have a highly profitable demand market for every product that we produce.

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