foresight™

Make your critical business decisions with the most advanced predictive analytic solution available

Foresight™ software by Potentia Analytics™ **empowers decision makers to make superior choices** with the power of advanced **artificial intelligence** and **machine learning**.

MAKE DECISIONS WITH CONFIDENCE

Foresight allows your in-house experts to make decisions with the same level of confidence as leading consulting houses. Governments, institutions, and corporations can now use the power of advanced game theory, data mining, and sentiment analysis to support greater accuracy. The user-friendly interface allows non-technical users to quickly generate and analyze decisions.

OPTIMIZE OUTCOMES Take your critical discussions and negotiations to a higher level with Foresight's insights and suggestions, which help to identify who to influence, and at what point in the negotiations, to alter the final outcome. Foresight empowers your negotiation team with a deeper understanding of the steps involved and the give-and-take necessary to successfully navigate the entire process.
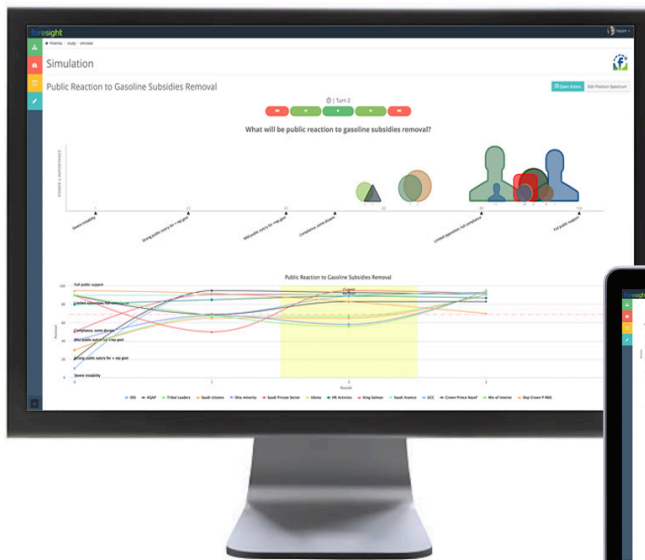
IMPROVE ACCURACY

Foresight's Automated Subject Matter Expert (ASME) increases accuracy through technology that mines public and local structured or unstructured data to suggest an initial problem definition matrix. Data from GDELT (global events database), social media, financial sources, and more are analyzed to determine influencers including their positions, power, and importance.

SAVE TIME Foresight's predictive solution streamlines strategy, policy, and decision making. Subject matter experts enter initial assumptions, which Foresight then uses to predict the most likely outcome, saving valuable time.

SAVE MONEY Arm your in-house experts with advanced tools that use the most current data available to make fully informed decisions and avoid expensive mistakes.

Foresight helps customers make business decisions using advanced technology combined with an intuitive and approachable interface.

Revolutionary Solution

Traditional solutions predict future results by looking for patterns in historical data, with limited success. Foresight breaks with tradition by leveraging subject matter experts' strong understanding of the dynamics surrounding a decision.

Our game theory based predictive engine uses their input to predict the final outcome of any situation while identifying key influencers and highlighting their impact throughout the process.

Predictive Analytics

Foresight uses game theory and artificial intelligence algorithms to simulate the multi-variable, complex interactions involved in negotiated decision making.

Real-Life Simulation

Foresight models real-life situations with actors representing people, governments, or other organizations. The software plays rounds with offers made among the actors in each round. Coalitions form and collapse throughout the "game", as in real life, leading to a final outcome.

Analysis and Reporting

Foresight produces reports which subject matter experts use to understand all interactions between actors: offers made and received, coalitions formed and dissolved, and the ebb and flow of negotiations.

Customized Decision Making

Foresight can model any negotiation-based decision in markets such as investment banking, mergers and acquisitions, commodity markets, geo-political decisions, and more.

What Customers Are Saying About Foresight

"Foresight is a finely designed and built instrument, like a Stradivarius violin. There is one big difference: while only a virtuoso can play a Stradivarius, any competent subject matter expert can achieve highly accurate results with Foresight. It does not replace the human analyst; instead, it dramatically magnifies human analytical abilities."

—U.S. Ambassador (Retired)

Schedule a Demo Today

Learn how Potentia Analytics can help optimize your organization.

Call: 618-505-2001, ext. 105, or email: inquiries@potentiaco.com

www.potentiaco.com