

CEO CFO



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United EcoEnergy, Is A Business Development Company (BDC) That Is Focused On Healthcare With A Recent Wound Care Product Deal And The Environmental Area With Shelby's Green Electric Supercar

**Financial
Business Development
(UEEC-OTC: BB)**

**United EcoEnergy Corp.
409 Brevard Avenue
Cocoa, FL 32922
Phone: 321-452-9091**

**Kelly T. Hickel
Chairman and CEO**

BIO:

KELLY T. HICKEL was appointed as Chairman of Paradise Music & Entertainment, Inc. (PDSE.pk) in February 2001 until he resigned in June 2006. Previously, Mr. Hickel was the turn-around President to Miniscribe Corp., a troubled Fortune 500 disk drive manufacturer, from 1989 to 1990. Mr. Hickel helped conduct a 363B sale to Maxtor from bankruptcy and supported the estate as it returned \$900 million to its stakeholders including 41% of the value to the public shareholders. He was the President of the Maxwell Technology Information Systems Group from 1993 until 1997, during which, Maxwell was the 9th. best performing stock on NASDAQ and the #1 performing stock in California in 1996. Mr. Hickel was, recently, Chairman and Chief Restructuring Office of The Tyree Company in Farmingdale, New York. Hickel, is Managing Director of The Turnaround Group, LLC, a Denver-based advisory firm, CEO of Environmental Testing Laboratories, Inc. and Chairman of the Advisory Committee for Leaddog Capital Partners, Inc. He is an officer and, or director of a number of public companies, including United EcoEnergy Corp. Mr. Hickel is a graduate of Indiana University, with a Bachelors of Science,

and has attended coursework at Columbia University. He is 67 years old.

Company Profile:

United EcoEnergy Corp., (OTCBB: UEEC), a Business Development Company (BDC), incorporated in Nevada and with its principal offices located in Florida, has a primary mission to enable companies in the formative stages at all levels of revenue to get the capital and management assistance to grow more rapidly than it might otherwise.

Interview conducted by: Lynn Fosse, Senior Editor

CEOCFO: Mr. Hickel, what is the vision for United EcoEnergy?

Mr. Hickel: "United EcoEnergy is a business development corporation who's primary mission is to enable companies in the formative stages at all levels of revenue to obtain the capital and managerial assistance to grow more rapidly than it might otherwise. We like to specialize in situations which we think could provide a significant upside opportunity for the shareholders of United and the shareholders of the portfolio companies."

CEOCFO: What types of companies are your focus?

Mr. Hickel: "Our focus has been either in healthcare such as the wound care deal that we just completed, or in environmental areas such as United EcoEnergy's current funding of Shelby Super Car's Green technologies."

CEOCFO: What is happening in the wound care product area?

Mr. Hickel: "This is a company that had been formed some time ago. They have developed a unique coagulant based

wound product, based on using gauze that enables the rapid healing of almost any size wound. For applications, we started to look at the military market, so we concluded it would be a significant opportunity. We found them through a relationship of ours. One of our founders has a relationship with one of the people who put that company together and it has been funded with private money up to this point. They were looking for a way to get to market and do it quickly. We offer them the avenue to do that so we made an acquisition of 100% of their entity in exchange for shares of our company."

CEOCFO: Would you tell us about the SSC (Shelby Super Cars) agreement?

Mr. Hickel: "That also came to us through a relationship long-standing I have had with one of the people we are working with. Initially, it was based on an interest in their having developed the world record holding speed car. They hold the Guinness World Book of Records now for the fastest production vehicle in the world. But, what interested us was the fact that they believe that there was a technology development underway that would provide a green electric power technology that nobody else has developed. So we got interested and we provided them some capital. We have just done an exchange of shares with our two companies and we are very excited about going forward with it because it appears to have even more promise than we thought."

CEOCFO: How much input does United EcoEnergy have in the companies that have come into the fold, and what do you do for the companies?

Mr. Hickel: "We end up in each case having a combination of board seats and

management consultant agreements. We sometimes can provide and will provide officers for those entities depending on the situations and what they will need. In all cases we have experienced folks from anywhere from 35 years of experience each, up to 40 years experience in structuring, growing, restructuring companies, and that is the kind of benefit that these young companies think they don't have. Because their founders and entrepreneurs have not done it before, they often come up with a brilliant idea, but need help on the implementation."

CEOFCO: How have things changed under the current economic environment?

Mr. Hickel: "We are looking at a larger number of deals. We find that many of them are lower in quality, so the picking is more important than ever. But capital is not widely available out there right now and the fact that we are able to bring it to the table is a huge plus. However, once again the capital by itself is not adequate. We have to have the ability through board and management agreements to help the company to apply the capital correctly or it is something that is wasted."

CEOFCO: How long has United EcoEnergy been an entity?

Mr. Hickel: "It has been formed for about 3 1/2 years now."

CEOFCO: How long do you keep companies in the fold?

Mr. Hickel: "We would like to see them move to the next level in a twelve to thirty-six month period, but not until they are ready. We are patient in the sense of when the time is right everyone will know it and that is the time to strike. However, if it is not, there is no urgency; we are not going to throw them out of the nest too fast."

CEOFCO: How do you generate interest in the companies that you have taken on?

Mr. Hickel: "We have years built up in our relationships in folks that we have worked with; an extensive network of folks with deals we have put together. In appropriate cases we can engage IR or PR firms to make sure the market knows what is going on, but typically we have been able to do it with, I would say, relationships. It takes some energy and effort. Once again, you have to be willing to be patient and do it right. That is what distinguishes us from other people in the

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public market who want to fund companies."

CEOFCO: With so many companies to choose from and so many prospects that are brought to you, how do you hone in on what is a good fit for United?

Mr. Hickel: "People, people, people. We see a lot of companies that come in. They are still on the old school model of what they want and how they want to get it and their answer is this is what works now. If you are interested great, if you are not interested then that is ok too. We are very busy so we will talk to someone else. Often they come back later."

CEOFCO: What is the financial picture like for United EcoEnergy today?

Mr. Hickel: "We see the marketplace for instance, with the deals that we have looked at, that are somewhat affected by the financial climate, and everybody is affected by what has happened. But would care products continue to have a dynamic marketplace because things keep happening. The ability to field a product in the green field for automotive is completely in the path of the marketplace, because it is what everyone is looking for and wants to go. I don't think anybody will argue that developing green technology for automotive is a significant challenge and opportunity. So we picked both of those carefully because they avoid the market conditions that are affecting everybody or at least they minimize them."

CEOFCO: In closing, why should potential investors want to invest in United EcoEnergy?

Mr. Hickel: "We think that as a BDC we offer a unique opportunity for investors to not just have a potential upside by investing in a company for that company, but the ability to benefit from the portfolio companies that we invest in. We can either spin them out, distribute shares to our shareholders, or we can do a transaction where there is a sale. In addition to that, instead of waiting, which is typically the case for the one, two, three or four years for the young company to mature, we actually are able to bring our investors in where they receive shares of the public entity that owns these portfolio companies. So they have much higher liquidity and I think greater safety and in this market place that is a big issue safety, it has been a huge driver for investors."

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